

**TO: EXECUTIVE
23 JUNE 2015**

**ANNUAL REPORT FOR ADULT SOCIAL CARE, 2014-15
Director of Adult Social Care, Health & Housing**

1 PURPOSE OF REPORT

- 1.1 The purpose of this report is to present the Annual Report for 2014-15 for Adult Social Care to the Executive.

2 RECOMMENDATION

- 2.1 **That the Executive approve the Annual Report for Adult Social Care for 2014-15.**

3 REASONS FOR RECOMMENDATIONS

- 3.1 In the past, the Care Quality Commission were provided with information on adult social care performance in providing social care services in Bracknell Forest Council. This no longer happens and we are requested to produce a Annual Report.
- 3.1 Supporting people using adult social care services, their families and carers to have more choice, control and independence are among the council's achievements and ongoing priorities, outlined in the document.

4 ALTERNATIVE OPTIONS CONSIDERED

- 4.1 None considered.

5 SUPPORTING INFORMATION

- 5.1 This is the fifth Annual Report which Adult Social Care has provided under recent guidelines.
- 5.2 Annual reports offer the opportunity for councils to share a common approach with a more tailored local focus, responsive to the needs of people living in the local authority area.
- 5.3 Feedback for the Annual Report has been sought from all relevant partnership boards, namely The Learning Disability Partnership Board, the Autism Partnership Board, the Safeguarding Adults Partnership Board, the Intermediate Care Partnership Board, the Older People Partnership Board, the Long Term Conditions and Sensory Needs Partnership Board, the Dementia Partnership Board and the Mental Health Partnership Board. Feedback has also been sought from Healthwatch Bracknell Forest.
- 5.4 Overall reaction to previous Annual Reports has been very positive, with good feedback received on both the format and content of the report. The format has been

Unrestricted

retained for 2014-15. To add to the report, a further 2 short videos have also been produced highlighting 2 particular priorities of the department, as it is felt this makes the report even more accessible to people, and is a more powerful medium for getting key messages across. This builds on the 3 short videos that added to the 2013-14 Annual Report.

5.5 In line with feedback received, this year's Annual Report presents information in a table and the report will be more widely publicised.

5.6 The Annual Report will be included in the agendas of the Portfolio Review Group on 2 June 2015 and the Adult Social Care & Housing Overview and Scrutiny Panel on 16 June 2015.

6 ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS

Borough Solicitor

6.1 The relevant legal requirements are addressed within the main body of the report.

Borough Treasurer

6.2 There are no direct financial implications within this report, for the Council.

Equalities Impact Assessment

6.3 N/A

Strategic Risk Management Issues

6.4 None identified

7 CONSULTATION

Principal Groups Consulted

7.1 None

Method of Consultation

7.2 Not applicable

Representations Received

7.3 Not applicable

Contacts for further information

Neil Haddock, Adult Social Care, Health and Housing - 01344 351385
neil.haddock@bracknell-forest.gov.uk

Mark Gittins, Adult Social Care, Health and Housing - 01344 351433
mark.gittins@bracknell-forest.gov.uk